

Cover Story Project!

ARKANSAS **NEXT** INFLUENCE

WHAT YOU'LL NEED:

Arkansas Next magazine
Canva, Google Slides or other
presentation template



Starting on **page 46**, have the students look through the real-life Arkansas young professionals who are using social media to kick-start their careers.

Ask students to research their dream job. Have them create a 5-slide presentation on their dream job, and if this is something they could make an online presence out of. Whether it's making videos of what they do, taking pictures and posting about it or showing others how to do what they want to do. **Have them answer the following questions:**



1. What would creating an online presence do for your future career?
2. Why is influencing important to you? Why not?
3. Who else is doing this in a similar career?
4. How much would you make in this career?
(Use [careeronestop.com](https://www.careeronestop.com) or [bls.gov](https://www.bls.gov) to find salaries)
5. Why do you want to pursue this career?

